

CPR LATAM 2019
XIII Annual Conference
Monday, July 1st and Tuesday, July 2nd
Córdoba, Argentina

Monday, July 1

9:00-9:30	<p>Welcome and Opening Remarks</p> <ul style="list-style-type: none"> - Ben Petrazzini, IDRC - Judith Mariscal, Centro Latam Digital - Raul Katz, President, CPR LATAM - Hernan Galperin, Program Committee Chair - CLT representatives (GSMA, ITU, ASIET, CAF) 	
9:30-11:00	<p>Plenary 1: Competition and Consolidation in the Internet Ecosystem</p> <ul style="list-style-type: none"> - Hector Huici, Secretary of Information and Communication Technologies, Argentina - Mario Germán Fromow Rangel, Federal Institute of Telecommunications, Mexico - Luciano Charlita de Freitas, National Telecommunications Association, Brazil - Carlos Lugo Silva, Communications Regulation Commission, Colombia - Raul Katz, Columbia University <p>Moderator: <i>Judith Mariscal, Centro Latam Digital</i></p>	
11:00	Coffee Break	
11:30-12:00	<p>Keynote: Robert Pepper, Head, Global Connectivity Policy and Planning, Facebook</p>	
12:00-13:00	<p>Plenary 2: Closing the Digital Divide: new partnership models</p> <p>Discussion following Keynote</p> <ul style="list-style-type: none"> - Maria Elena Estavillo, Gender and Connectivity Specialist, Mujeres Conectadas MX - Sebastian Bellagamba, ISOC - Judith Mariscal, Centro Latam Digital - Gonzalo Navarro, ALAI - Ariel Graizer, president of the Internet Chamber of Argentina <p>Moderator: <i>Hernán Galperín, USC Annenberg</i></p>	
13:00	Lunch	
14:00 - 15:30	<p>Parallel Panel Room 1</p> <p>Privacy and Data Protection: theory and evidence</p> <ul style="list-style-type: none"> ● The Role of search engines in Colombia after the Muebles Caqueta vs. Google Inc decision (Sarah Carolina Osma- Universidad Externado de Colombia) ● Management, use and protection of personal data in Latin America: methodological and theoretical designs (Amanda Lemos, CET.LA) ● The right to be forgotten and personal data protection: a legal analysis from the evidence (Gabriela Yuseff- Derechos Digitales) ● Personal Data in the Social Security Institute: exploratory research on some personal data 	<p>Parallel Panel Room 2</p> <p>Connected for Development: evidence and policy strategies</p> <ul style="list-style-type: none"> ● And after access? The importance of social capital and the use of the internet for development (Roxana Barrantes, Aileen Agüero, Diego Aguilar- IEP) ● Beyond access: effects of differences in internet use among the population in different income strata (Daniel Rojas Lozano- Centro Latam Digital, CET.LA fellow) ● Digital divide and access policies in Latin America (Jerónimo Callejas- CET.LA fellow) ● Breaking down the gap in internet and mobile phone use by people with mild and severe disabilities in Perú (José Antonio Mendoza Sánchez - Pontificia Universidad Católica del Perú)

protection practices in the social security system of the Paraguayan state (Eduardo Carrillo-TEDIC)

- The Brazilian financial system, cyber security policy and personal data protection: an approach on polycentric regulation (Carlos Goettenauer, University of Brasilia)

Moderator: Paula Vargas, Facebook

Moderator: Adriana Labardini, Independent Specialist

15:30

Coffee Break: Mentorship session

16:00 - 17:30

Parallel Panel | Room 1

Parallel Panel | Room 2

Measuring competition and economic impact in the digital ecosystem

New developments on data protection and algorithm regulation in Latin America

- Measurement of the Digital Economy in Colombia: the regulator's methodological approach (Carlos Lugo Silva, Javier Lesmes Patiño, CRC Colombia)
- The Impact of Mobile Technology on Economic Growth: Global Perspectives on 2G, 3G and 4G Deployments (Pau Castells; Xavier Pedros-GSMA)
- Impact of the reduction of interconnection charges on competition and user benefits in Ecuador's mobile markets (Ramiro Valencia, Leticia Lopera, ARCOTEL)
- Obligation to pay versus obligation to impose sanctions for regulatory infraction: legal and economic aspects (Luciano Charlita de Freitas, Ronaldo Neves de Moura Filho, Renata Machado Moreira, Leonardo Euler de Morais- ANATEL)

- Methodology for Comparative Law Analysis on Personal Data Legal Protection (Laura Mendes, Bruno Bioni, Flavia Oliveira, João Lima and Marcio Iorio Aranha)
- The rights of explanation and opposition to fully automated decisions: comparing the European Union's GDPR with the Brazilian LGPD (Alexandre Kehrig Veronese)
- Regulation of the right to information in Brazil: from constitutional formulation to digital governance (Ana Claudia Farranha)
- Feeding the machine: the State as an enabler of illegitimate personal data processing (Pablo Violler y Patricio Velasco-Derechos Digitales)

Moderator: Ana de Saracho, Telefónica

Moderator: Aileen Agüero, Centro Latam Digital

17:30

Wrap up Day-1

18:00

CLT Reception

Tuesday, July 2

14:30 - 16:00

Parallel Panel | Room 1

Parallel Panel | Room 2

Regulatory Design and Spectrum Policy: new directions and challenges

New Frontiers: artificial intelligence, blockchain and the governance of internet platforms

- The economic impact of broadband and digitization in Latin America: new econometric models (Raúl Katz, Fernando Callorda- Telecom Advisory Services)
- From the sectoral agencies to the convergent ones: a historical tour through the institutional

- Artificial Intelligence frameworks in Latin America: mapping drivers and potential outcomes (Carolina Aguerre-Universidad de San Andrés)
- Blockchain for Policy: A Pragmatic Framework for Assessing Impact (Gabriel Boavista Laender- Universidad de Brasilia)

design of the audiovisual and telecommunications regulators in Argentina (1990- 2018) (Ana Bizberge; Bernadette Califano- Universidad de Buenos Aires)

- Regulatory challenges posed by the technology Visible-light Communication (VLC-LiFi) on spectrum regulation (Carlos Mauricio Botero Rico, Herbert Rafael Botero Botero- Universidad Carlos III de Madrid)
- Spectrum prices and consumer outcomes: a global evaluation of spectrum price impacts (2010-2017) (Pau Castells- GSMA)

Moderator: *Hernán Galperin, USC*

- The performance of transnational corporations in global internet governance (Jaqueline Trevisan Pigatto, Universidade Estadual Paulista)
- Methodological proposal for the management of intellectual property rights in the audiovisual ecosystem in Latin America (Mireia Moreso, CET.LA fellow)
- Disputes over the regulation of net neutrality: turning towards infrastructure and the tensions on an open internet (Gustavo Fontanals, FLACSO Argentina)

Moderator: *Rodrigo de la Parra, ICANN*

16:00 Coffee Break: Mentorship session

Parallel Panel | Room 1

Parallel Panel | Room 2

16:30 - 18:00

ICT Impacts on Education, Employment, Banking and Social Inclusion

- The impact of digitalization of production on employment, social inclusion and gender in Chile (Raúl Katz, Fernando Callorda- Telecom Advisory Services)
- Decomposing the ICT use gender gap for five Latin American countries (Aileen Agüero, Roxana Barrantes, Paulo Matos- IEP)
- Unequal inclusion: an analysis of the trajectory of the inequalities of access, use and appropriation of the internet in Brazil (Fabio Senne, Luciana Portilho, Alexandre F. Barbosa)
- Rio de la Plata SMEs in e-commerce platforms: promises, barriers, opportunities (Alejandro Artopoulos, Ana Laura Rivoir, Jimena Huarte, Victoria Cancela- Universidad de San Andrés, Universidad de la República)

Moderator: *Sebastian Cabello, Policy Impact Partners*

Promoting Telecommunications Infrastructure Investments

- Institutions and investments in telecommunications (Juan Jung- ASIET)
- Determinants of investment in telecommunications in Latin America (José Santiago Gómez- CET.LA fellow)
- Impact of competition on network investment in a digital environment (Rebeca Escobar Briones, Nubia Marisol Conde Menchaca- IFT)

Moderator: *Marcio Aranha, University of Brasilia*

18:00 Closing Remarks followed by Reception